**WEBSITE QUESTIONNAIRE I 2023**

1. Contact Information:

 - Name

 - Email address

 - Phone number

 - Company name (if applicable)

2. Business Overview:

 - What does the company do or what is the website's purpose?

 - What products or services does the company offer?

 - Who is the target audience or customer base?

3. Website Objectives:

 - What are the primary goals for the website?

 - What specific actions or outcomes should the website achieve?

4. Design and Style:

 - Do you have any existing branding guidelines or a logo?

 - How would you describe the desired look and feel of the website?

 - Are there any specific colors, fonts, or imagery that should be used?

5. Content:

 - Do you have existing content (text, images, videos) that should be included on the website?

 - Will you need assistance with content creation or copywriting?

6. Functionality and Features:

 - Are there any specific features or functionalities required? (e.g., e-commerce, contact forms, user registration, etc.)

 - Do you have any specific third-party integrations in mind? (e.g., social media, payment gateways, CRM systems, etc.)

7. Competitor Analysis:

 - Are there any websites or competitors in your industry that you admire or would like to emulate?

 - What differentiates your company from your competitors?

8. Timeline and Budget:

 - Is there a specific deadline for completing the website?

 - Do you have a budget range in mind for the project?

9. Maintenance and Updates:

 - Who will be responsible for maintaining and updating the website after it's launched?

 - Do you require any ongoing support or maintenance services?

10. Additional Requirements:

 - Are there any specific requirements or considerations that haven't been covered yet?

**Do you any additional comments or information that may not have been captured above?**